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ABSTRACT

The 11 papers in this book examine trends and possibilities concerned with contributions British universities can make to commerce and industry and thereby to the general economic good. Papers are grouped into two parts. In Part 1 papers discuss a new awareness of universities as positive economic engines for change, and in Part 2 papers offer examples and case studies. The papers are: (1) "Re-scoping the University" (Harry Gray); (2) "Knowledge Societies, Intellectual Capital and Economic Growth" (David Robertson); (3) "How Universities Can Thrive Locally in a Global Economy" (John Goddard); (4) "Measuring the Economic Impact of Universities: Canada" (Marc Trudeau and Fernand Martin); (5) "The Changing Relationship Between Higher Education and Small and Medium Sized Enterprises" (Martin Banks); (6) "The Role of Universities in Economic Growth: the ASEAN Countries" (Paul Milne); (7) "Universities and Communities: Cases from North-East England" (Derek Fraser); (8) "The Impact of a New University on its Community: The University of Warwick" (Michael Shattock); (9) "Salford University: An Historical Industrial Partnership" (Peter Brandon); (10) "The University of Sheffield's Regional Office: Forging Relationships Between a Traditional Civic University and Its Regional Community" (Marilyn Wedgwood and Brigitte Pemberton); and (11) "Towards the Community University" (Harry Gray). (Individual papers contain references.) (DB)

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